



Crossing the road can be dangerous.



Robert Berdan ©



In Britain 1500 children every year are involved in car accidents. This is mostly because they do not have good road safety awareness

A road is a dangerous place for anybody. Children may not know about road safety, older people might struggle to cross the road in time and adults may lack concentration after a hard day at work.

Why do you think accidents happen?

Talking with friends & not concentrating



Listening to music & not the road



Not wearing the right clothes



The girl who didn't dress bright in the dark

Can you clearly see the person on these roads?



How far away can a driver spot you?
It depends on what you're wearing.

Blue or black
1.2 metres
1 second

Reflector
152 metres
11 seconds

Yellow
36 metres
2.6 seconds

Pink
24 metres
1.7 seconds

USING REFLECTORS CAN SAVE YOUR LIFE!

average stopping distance = 24 metres

be
**Bright
night**

All numbers are calculated at 50 km/h
in good conditions with an alert driver.


SQUAMISH
HARDWIRED FOR ADVENTURE

THINK

DRESS BRIGHT and BE SEEN



SEARCH ONLINE FOR 'TALES OF THE ROAD'

THINK